CBS TELEVISION STATIONS



Order ID: 80962 CF LOC-POL FBD - LBD: 10/22/12 - 10/28/12 10/19/12 03:33 PM HL#: Created: Client: COMM ELECT KATHLEEN KANE... CPE: // Agency Commission: 15 % Updated: CHOW on 10/19/12 04:03 PM Agency: THE CAMPAIGN GROUP, INC. (8131) Product: D- PA ATTNY GENERAL Self Protect.: :20:00 Confirmed: 10/19/12 03:54 PM Buyer: Lisa Cabanel Demo: P35+ DMA RTG Sched. Code: Z Contract: 10/19/12 03:58 PM Monthly AE: CAROLYN TYSON-KYW-TV Billing Int: BM: SS WPVI: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% WCAU: 0% CABLE: 0% Time Class **Break Type** Dur SC Self Pr Sales Catg NR A/G Item Eligible Days Rate Spots Total P35+ MTWTF \* \* MLOCAL1 NEWS 30 \$4,050.00 001 0.0 \$810.00 5 NP FBD Oct 22 **LBD** 10/22/12 10/28/12 5 Time Class Dur SC Self Pr Sales Catg NR A/G Item Eligible Days Break Type P35+ Rate Spots Total 002 **MEARLY** M T W T F \* \* MORN 30 0.0 \$250.00 \$1,250.00 LUR FBD LBD Oct 22 10/22/12 10/28/12 5 Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg P35+ Rate Spots Total NR A/G \$4,500.00 003 **AENTER** M T W T F \* \* ACC 30 0.0 \$900.00 LUR FBD <u>LBD</u> Oct 22 10/22/12 10/28/12 5 Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catq Rate Total NR A/G Item P35+ Spots M T W T F \* \* ACC **AINSIDER** 30 004 0.0 \$1,000.00 5 \$5,000.00 LUR FBD LBD Oct 22 10/22/12 10/28/12 5 Time Class Dur SC Self Pr Sales Catg NR A/G Item Eligible Days Break Type P35+ Rate Spots Total 005 NLATE M T W T F S S NEWS 30 0.0 \$1,800.00 \$9,000.00 LUR FBD Oct 22 LBD 10/22/12 10/28/12 5 Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg P35+ Rate Spots Total NR A/G M T W T F \* \* LETT 006 LLETTER 30 \$700.00 0.0 \$3,500.00 LUR FBD LBD Oct 22

10/22/12

10/28/12

5

HL#: Order ID: 80962 CF LOC-POL FBD - LBD: 10/22/12 - 10/28/12 Created: 10/19/12 03:33 PM CPE: Agency Commission: 15 % Updated: Client: COMM ELECT KATHLEEN KANE... // CHOW on 10/19/12 04:03 PM Agency: THE CAMPAIGN GROUP, INC. (8131) D- PA ATTNY GENERAL Self Protect.: :20:00 Confirmed: 10/19/12 03:54 PM Product: Lisa Cabanel P35+ DMA RTG Sched. Code: Z Contract: 10/19/12 03:58 PM Buyer: Demo: Billing Int: BM: SS AE: CAROLYN TYSON-KYW-TV Monthly WPHL: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% Share: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G \* \* \* \* \* \* S REGP 007 **PSIXTY** 30 0.0 \$7,000.00 \$7,000.00 LUR FBD <u>LBD</u> Oct 22 10/22/12 10/28/12 1 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg P35+ Rate Spots Total NR A/G M T W T F \* \* NEWS 800 ENEWS5PM 30 0.0 \$765.00 \$2,295.00 NP FBD LBD Oct 22 10/22/12 10/28/12 3 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item P35+ M T W T F \* \* NEWS 009 **NEARLYMF** 30 0.0 \$1,440.00 \$4,320.00 NP FBD LBD Oct 22 10/22/12 10/28/12 3 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item \* T \* \* \* \* \* REGP 010 PNAVY8 30 0.0 \$7,500.00 \$7,500.00 LUR FBD <u>LBD</u> Oct 22 10/22/12 10/28/12 1 NR A/G Time Class Dur SC Self Pr Sales Catg Rate Spots Break Type Total Item Eligible Days P35+ \* \* \* \* \* S \* REGP 011 P48HRSA3 30 0.0 \$1,500.00 \$1,500.00 LUR FBD LBD Oct 22 10/22/12 10/28/12 Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg Rate Spots Total NR A/G

EPHIL4P LUR

012

<u>FBD</u> <u>LBD</u> Oct 22 10/22/12 10/28/12 5

M T W T F \* \* EFG

30

0.0

\$650.00

\$3,250.00



0.0

0.0

\$8,000.00

\$5,500.00

\$8,000.00

\$5,500.00

KYW-TV

HL#: Order ID: 80962 CF LOC-POL FBD - LBD: 10/22/12 - 10/28/12 Created: 10/19/12 03:33 PM CPE: Client: COMM ELECT KATHLEEN KANE... // Agency Commission: 15 % Updated: CHOW on 10/19/12 04:03 PM

Agency: THE CAMPAIGN GROUP, INC. (8131) D- PA ATTNY GENERAL Self Protect.: :20:00 Confirmed: 10/19/12 03:54 PM Product: Lisa Cabanel P35+ DMA RTG Sched. Code: Z Contract: 10/19/12 03:58 PM Buyer: Demo:

Billing Int: BM: SS AE: CAROLYN TYSON-KYW-TV Monthly

WPHL: 0% WPVI: 0% WCAU: 0% WGTW: 0% Share: 0% WTXF: 0% WPSG: 0% WPPX: 0% CABLE: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G ANEWS7P \* \* \* \* \* S \* **NEWS** 013 30 0.0 \$500.00 \$500.00

LUR

FBD <u>LBD</u> Oct 22 10/22/12 10/28/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G P35+ M T W T F \* \* LFG 014 **LFERGUSON** 30 0.0 \$250.00 \$1,250.00

LUR

FBD LBD Oct 22 10/22/12 10/28/12 5

Dur SC Self Pr Time Class Eligible Days Break Type Sales Catg Rate Spots Total NR A/G Item P35+

30

30

015 **PNCISLA** I UR

> FBD LBD Oct 22

\* T \* \* \* \* \* REGP

10/22/12 10/28/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item P35+ \* T \* \* \* \* \* REGP

016 **PVEGATU** LUR

> FBD <u>LBD</u> Oct 22

10/22/12 10/28/12 1

Break Type NR A/G Time Class Eligible Days Dur SC Self Pr Rate Spots Sales Catg Item P35+ Total \* \* W \* \* \* \* REGP 017 PSURV25 30 0.0 \$6,000.00 \$6,000.00

LUR

FBD LBD Oct 22

10/22/12 10/28/12 1

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg Rate Spots Total NR A/G 018 **PCRIMINAL** \* \* W \* \* \* \* REGP 30 0.0 \$6,500.00 \$6,500.00

LUR

<u>FBD</u> <u>LBD</u> Oct 22 10/22/12 10/28/12 1



**KYW-TV** 

COMM ELECT KATHLEEN KANE...

Order ID: 80962 CF LOC-POL

FBD - LBD: 10/22/12 - 10/28/12

Created: 10/19/12 03:33 PM

Agency: THE CAMPAIGN GROUP, INC. (8131)

CPE: // D- PA ATTNY GENERAL Product:

30

30

Agency Commission: 15 % Updated: Self Protect.: :20:00

0.0

0.0

0.0

\$6,000.00

\$7,000.00

\$3,500.00

HL#:

Confirmed: 10/19/12 03:54 PM

CHOW on 10/19/12 04:03 PM

P35+ DMA RTG Sched. Code: Z Lisa Cabanel Contract: Buyer: Demo: AE: CAROLYN TYSON-KYW-TV

10/19/12 03:58 PM Monthly Billing Int: BM: SS

\$6,000.00

\$7,000.00

\$3,500.00

WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% Share: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G PCSIWE3 \* \* W \* \* \* \* REGP 019 30 0.0 \$6,000.00 \$6,000.00 LUR

FBD <u>LBD</u> Oct 22 10/22/12 10/28/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg P35+ Rate Spots Total NR A/G \* \* \* T \* \* \* REGP 020 PBANG\*2MENTH 30 0.0 \$8,000.00 \$8,000.00

LUR

FBD LBD Oct 22 10/22/12 10/28/12

Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type Rate Spots Total NR A/G Item P35+

021 **PPERSON** LUR

> FBD LBD Oct 22

\* \* \* T \* \* \* REGP

10/22/12 10/28/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item \* \* \* T \* \* \* REGP

022 **PELEMENT** LUR

> FBD <u>LBD</u> Oct 22

10/28/12 10/22/12 1

Time Class Dur SC Self Pr Sales Catg Rate Spots NR A/G Break Type Item Eligible Days P35+ Total \* \* \* \* F \* \* CARD

**PNAVYFR** LUR

023

FBD LBD Oct 22

10/22/12 10/28/12

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type Rate Spots Total NR A/G \* \* \* \* F \* \* REGP PCSINYFR2 30 0.0 \$4,500.00 \$4,500.00

LUR

<u>FBD</u> <u>LBD</u> Oct 22 10/22/12 10/28/12 1



**KYW-TV** 

Order ID: 80962 CF LOC-POL HL#: FBD - LBD: 10/22/12 - 10/28/12 Created: 10/19/12 03:33 PM Client: COMM ELECT KATHLEEN KANE... CPE: // Agency Commission: 15 % Updated: CHOW on 10/19/12 04:03 PM Agency: THE CAMPAIGN GROUP, INC. (8131) D- PA ATTNY GENERAL Self Protect.: :20:00 Confirmed: 10/19/12 03:54 PM Product: Lisa Cabanel P35+ DMA RTG Sched. Code: Z Contract: 10/19/12 03:58 PM Buyer: Demo: Billing Int: BM: SS AE: CAROLYN TYSON-KYW-TV Monthly WPVI: 0% WCAU: 0% WPHL: 0% WTXF: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% Share: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G \* \* \* \* F \* \* REGP 025 **PBLOODS** 30 0.0 \$4,500.00 \$4,500.00 LUR FBD <u>LBD</u> Oct 22 10/22/12 10/28/12 1 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G P35+ 026 PCRIMESA1 \* \* \* \* \* S \* REGP 30 0.0 \$1,200.00 \$1,200.00 LUR FBD LBD Oct 22 10/22/12 10/28/12 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item P35+ \* \* \* \* \* S \* REGP 027 PCRIMESA2 30 0.0 \$1,300.00 \$1,300.00 LUR FBD LBD Oct 22 10/22/12 10/28/12 1 Time Class Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item Eligible Days \* \* \* \* \* \* S REGP 028 **PRACESUN** 30 0.0 \$4,950.00 \$4,950.00 LUR <u>FBD</u> LBD Oct 22 10/28/12 10/22/12 1 NR A/G Time Class Dur SC Self Pr Sales Catg Rate Spots Break Type Item Eligible Days P35+ Total \* \* \* \* \* \* S REGP 30 029 PWIFESUN2 0.0 \$5,000.00 \$5,000.00 LUR FBD LBD Oct 22 10/22/12 10/28/12 Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type Rate Spots Total NR A/G \* \* \* \* \* \* S REGP PMENTALSN3 30 0.0 \$4,500.00 \$4,500.00 030 LUR

<u>FBD</u>

10/22/12

<u>LBD</u>

10/28/12

Oct 22

1



**KYW-TV** 

Order ID: 80962 CF LOC-POL

Lisa Cabanel

Buyer:

AE:

FBD - LBD: 10/22/12 - 10/28/12

10/19/12 03:33 PM Created:

Client: COMM ELECT KATHLEEN KANE...

CAROLYN TYSON-KYW-TV

D- PA ATTNY GENERAL Product: DMA RTG P35+

Agency Commission: 15 % Updated:

CHOW on 10/19/12 04:03 PM

Agency: THE CAMPAIGN GROUP, INC. (8131)

CPE: //

Demo:

Self Protect.: :20:00 Sched. Code: Z

HL#:

Confirmed: 10/19/12 03:54 PM

Contract: 10/19/12 03:58 PM Monthly Billing Int: BM: SS

WPVI: 0% WGTW: 0% Share: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% CABLE: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G P35+ Rate Spots Total 031 **MSUNRISE** M T W T F \* \* NEWS 30 0.0 \$275.00 \$1,375.00

LUR

<u>FBD</u> <u>LBD</u> Oct 22 10/22/12 10/28/12 5

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	71	0	\$138,740.00	\$117,929.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$138,740.00	\$117,929.00	\$0.00	\$0.00